



TEACHING

- since 2010 Assistant Professor of Media Design
School of Architecture, Art and Design | American University of Sharjah | Sharjah, UAE
- 2008 Adjunct Faculty
California State University of Long Beach | Long Beach, California, USA
- 2007 Adjunct Faculty
Westwood College | Los Angeles, California, USA
- 2006 Instructor
Art Center College of Design | Pasadena, California, USA
- 2004 – 06 Instructor
Vision21 - Art & Design Portfolio School | Los Angeles, CA
- 2000 – 03 Adjunct Faculty
Otis College of Art and Design | Los Angeles, CA

EDUCATION

- 2003 – 06 MFA – Media Design
Art Center College of Design | Pasadena, California, USA
- 1995 – 98 BFA – Communication Design
Otis College of Art and Design | Los Angeles, California, USA
- 1982 – 85 BA – Photography
National College of Photography | Sofia, Bulgaria

PROF. TRAINING

- 2013 AUS Faculty Teaching Certificate Program
American University of Sharjah, Sharjah, UAE

PROF. PRACTICE

- 2009 – 10 User Experience Design / Founder
founderShack | Berkeley, California, USA
- 2003 – 09 Media Design
First Circle Media | Los Angeles, California, USA
- 1999 – 03 Web Art Direction
HelpCity | San Dimas, California, USA
- 1999 Web Design
Bold New World | Los Angeles, California, USA
- 1998 – 99 Interaction / Game Design
L3 Interactive | Los Angeles, California, USA

CONFERENCES

- 2016 “EduLearn16” | Barcelona, Spain
Paper: Academic integrity - a case of bilingual video narrative and awareness creation
- 2015 “Global Education Conference” | Los Angeles, California, USA
Paper: Using process books as a reflective tool for non-native english speakers in studio based education



- 2015 "Global Education Conference" | Los Angeles, California, USA
Paper: *Mobile connectivity and real-time critique in a studio based studies*
- 2014 "EduLearn14" | Barcelona, Spain
Paper: *iPad engagement – teaching design by connecting content to technology*
- 2014 "EduLearn14" | Barcelona, Spain
Paper: *Managing teacher-student interaction via Whatsapp messenger*
- 2012 "iCERi" | Madrid, Spain
Paper: *Teaching sense of ownership through design: a case study of discovery-based outcomes in studio environment*
- 2012 "Tomorrow People Conference" | Bangkok, Thailand
Presentation: *Preparing Students for Digital Living*

PROF. DEVELOPMENT

- 2015 Davinci Resolve - Workshop/Training by Blackmagic | Dubai, UAE
- 2015 "STEP" | Dubai, UAE
- 2013 "NextWeb Conference" | Amsterdam, Holland
- 2013 "Mobile Learning: Gulf Perspectives Research Symposium" | Abu Dhabi, UAE
- 2011 "The Future of Web Design" | London, England
Workshop: *Interface Design Bootcamp (Aaron Walter)*

GRANTS

- 2015 FRG Category II grant - Principal investigator
Project: *Augmenting user experience education with self-paced digital learning environment.*
- 2013 FRG Category II grant - Principal investigator
Project: *Emerging Methods in Blended Learning through the Open Courseware Movement*
- 2011 FRG Category II grant - coinvestigator. Principal investigator Maher Bahloul
Project: *Teaching language through the Arts - web resource.*
- 2011 Professional Development Grant
Research project: *Intersections: mapping the intercultural exchange at Sharjah's old port.*

PROJECTS

- 2014 OPUS 6 - CAAD Exhibit, Sharjah Art Foundation, Sharjah, UAE
- 2013 RUR play - collaboration with Performing Arts at AUS, Sharjah, UAE
- 2012 <http://specialoperationshistory.com>
- 2012 Arab Film Database (Flipboard - <http://flip.it/Nx1kz>)
- 2012 Book cover and logo design: *Remix Theory: The Aesthetics of Sampling*
(Publisher: Springer Wein New York Press.
<http://link.springer.com/book/10.1007%2F978-3-7091-1263-2>)
- 2012 OPUS 5 - CAAD Exhibit, Sharjah Art Foundation, Sharjah, UAE



- 2010 <http://vodule.net/>
- 2006 – 08 <http://newmediafix.net/>
- 2007 *3 x 3: New Media Fix(es) on Turbulence @ Turbulence.org*
(<http://turbulence.org/texts/nmf/>)

COURSES

- 2010 – 15 *Courses taught in the College of Architecture Art and Design by level:*
 - MUM** - Multimedia Design
 - VIS** - Visual Communication
 - DM** - Design Management
- FOUNDATION
 - DES 131 (Introduction to Design)** - All CAAD Majors
 - DES 160 (Photography Basics)** - All AUS Majors.
- SOPHOMORE
 - MUM 202 (Introduction to Interaction)** - core MUM studio
 - VIS 230 (Digital Design)** - required course for old MUM/VIS
 - DES 230 (Digital Design)** - required course DM
 - DES 200 (Communication Design)** core studio DM
- JUNIOR
 - MUM 301** - core MUM studio
 - VIS 301** - core VIS studio
 - MUM 302** - core MUM studio
 - MUM 304** - required MUM studio
 - DES 360** - required for DM
- SENIOR
 - MUM 401** - core MUM studio
 - MUM 405** - core MUM studio

SERVICE

- Service by level*
- University
 - CAAD Senator - 2 terms
 - AUS Research Committee
 - AUS Academic Affairs Committee
 - Graduation Marshal - 3 years consequently
- College
 - Lectures, Events and Exhibits Committee
 - IT Committee
 - Faculty Promotion Committee
- Department
 - Budget Committee
 - Curriculum Committee
 - Ad Hoc Evaluation Standards Committee
 - Studio Space Tak Force
- Program (Multimedia Design)
 - Program Revision - Lead
 - Program Reaccreditation - Lead
 - MUM Self-study working group - Lead
 - Student Advising
- Individual Students
 - Personal advising current students and alumni

AFILIATIONS & MEMBERSHIPS

- Interaction Design Foundation
- Interaction Design Association
- New Media Caucus



