



**TEACHING**

- since 2010 Assistant Professor of Media Design  
School of Architecture, Art and Design | American University of Sharjah | Sharjah, UAE
- 2008 Adjunct Faculty  
California State University of Long Beach | Long Beach, California, USA
- 2007 Adjunct Faculty  
Westwood College | Los Angeles, California, USA
- 2006 Instructor  
Art Center College of Design | Pasadena, California, USA
- 2004 – 06 Instructor  
Vision21 - Art & Design Portfolio School | Los Angeles, CA
- 2000 – 03 Adjunct Faculty  
Otis College of Art and Design | Los Angeles, CA

**EDUCATION**

- 2003 – 06 MFA – Media Design  
Art Center College of Design | Pasadena, California, USA
- 1995 – 98 BFA – Communication Design  
Otis College of Art and Design | Los Angeles, California, USA
- 1982 – 85 AA - Photography  
Photography | Sofia, Bulgaria

**PROF. TRAINING**

- 2013 AUS Faculty Teaching Certificate Program  
American University of Sharjah, Sharjah, UAE

**PROF. PRACTICE**

- 2009 – 10 User Experience Design / Founder  
founderShack | Berkeley, California, USA
- 2003 – 09 Media Design  
First Circle Media | Los Angeles, California, USA
- 1999 – 03 Web Art Direction  
HelpCity | San Dimas, California, USA
- 1999 Web Design  
Bold New World | Los Angeles, California, USA
- 1998 – 99 Interaction / Game Design  
L3 Interactive | Los Angeles, California, USA

**CONFERENCES**

- 2016 “EduLearn16” | Barcelona, Spain  
*Paper: Academic integrity - a case of bilingual video narrative and awareness creation*
- 2015 “Global Education Conference” | Los Angeles, California, USA  
*Paper: Using process books as a reflective tool for non-native english speakers in studio based education*



- 2015      **"Global Education Conference" | Los Angeles, California, USA**  
Paper: *Mobile connectivity and real-time critique in a studio based studies*
- 2014      **"EduLearn14" | Barcelona, Spain**  
Paper: *iPad engagement – teaching design by connecting content to technology*
- 2014      **"EduLearn14" | Barcelona, Spain**  
Paper: *Managing teacher-student interaction via Whatsapp messenger*
- 2012      **"iCERi" | Madrid, Spain**  
Paper: *Teaching sense of ownership through design: a case study of discovery-based outcomes in studio environment*
- 2012      **"Tomorrow People Conference" | Bangkok, Thailand**  
Presentation: *Preparing Students for Digital Living*

#### PROF. DEVELOPMENT

- 2015      **Davinci Resolve - Workshop/Training by Blackmagic | Dubai, UAE**
- 2015      **"STEP" | Dubai, UAE**
- 2013      **"NextWeb Conference" | Amsterdam, Holland**
- 2013      **"Mobile Learning: Gulf Perspectives Research Symposium" | Abu Dhabi, UAE**
- 2011      **"The Future of Web Design" | London, England**  
Workshop: *Interface Design Bootcamp (Aaron Walter)*

#### GRANTS

- 2015      **FRG Category II grant - Principal investigator**  
Project: *Augmenting user experience education with self-paced digital learning environment.*
- 2013      **FRG Category II grant - Principal investigator**  
Project: *Emerging Methods in Blended Learning through the Open Courseware Movement*
- 2011      **FRG Category II grant - coinvestigator. Principal investigator Maher Bahloul**  
Project: *Teaching language through the Arts - web resource.*
- 2011      **Professional Development Grant**  
Research project: *Intersections: mapping the intercultural exchange at Sharjah's old port.*

#### PROJECTS

- 2014      **OPUS 6 - CAAD Exhibit, Sharjah Art Foundation, Sharjah, UAE**
- 2013      **RUR play - collaboration with Performing Arts at AUS, Sharjah, UAE**
- 2012      **<http://specialoperationshistory.com>**
- 2012      **Arab Film Database (Flipboard - <http://flip.it/Nx1kz>)**
- 2012      **Book cover and logo design: *Remix Theory: The Aesthetics of Sampling***  
(Publisher: Springer Wein New York Press.  
<http://link.springer.com/book/10.1007%2F978-3-7091-1263-2>)
- 2012      **OPUS 5 - CAAD Exhibit, Sharjah Art Foundation, Sharjah, UAE**
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- 2010 <http://vodule.net/>
- 2006 – 08 <http://newmediafix.net/>
- 2007 *3 x 3: New Media Fix(es) on Turbulence @ Turbulence.org*  
(<http://turbulence.org/texts/nmf/>)

## COURSES

- 2010 – 15 *Courses taught in the College of Architecture Art and Design by level:*
- MUM** - Multimedia Design
  - VIS** - Visual Communication
  - DM** - Design Management
- FOUNDATION
- DES 131 (Introduction to Design)** - All CAAD Majors
  - DES 160 (Photography Basics)** - All AUS Majors.
- SOPHOMORE
- MUM 202 (Introduction to Interaction)** - core MUM studio
  - VIS 230 (Digital Design)** - required course for old MUM/VIS
  - DES 230 (Digital Design)** - required course DM
  - DES 200 (Communication Design)** core studio DM
- JUNIOR
- MUM 301** - core MUM studio
  - VIS 301** - core VIS studio
  - MUM 302** - core MUM studio
  - MUM 304** - required MUM studio
  - DES 360** - required for DM
- SENIOR
- MUM 401** - core MUM studio
  - MUM 405** - core MUM studio

## SERVICE

- Service by level*
- University**
- CAAD Senator - 2 terms
  - AUS Research Committee
  - AUS Academic Affairs Committee
  - Graduation Marshal - 3 years consequently
- College**
- Lectures, Events and Exhibits Committee
  - IT Committee
  - Faculty Promotion Committee
- Department**
- Budget Committee
  - Curriculum Committee
  - Ad Hoc Evaluation Standards Committee
  - Studio Space Tak Force
- Program (Multimedia Design)**
- Program Revision - Lead
  - Program Reaccreditation - Lead
  - MUM Self-study working group - Lead
  - Student Advising
- Individual Students**
- Personal advising current students and alumni

## AFILIATIONS & MEMBERSHIPS

- Interaction Design Foundation
  - Interaction Design Association
  - New Media Caucus
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